

# Collection Policy: Policy Analysis & Management

## 1.0 The Department:

### 1.1 General Information (See department web-page for more information:

<http://www.human.cornell.edu/che/PAM/index.cfm>):

- 1.1.1 Departmental programmatic focus: The Department of Policy Analysis and Management (PAM) faculty bring a rigorous disciplinary focus to the multidisciplinary problems associated with formulating, implementing, managing, and evaluating public sector programs
- 1.1.2 Departmental themes: family and social welfare, health, and consumer policy
- 1.1.3 Departmental scope: United States domestic, comparative approach
- 1.1.4 Mission: PAM's mission is to uphold nationally recognized programs through research, teaching, and outreach in health, family and social welfare, and consumer policy in terms of its application through program planning, management and evaluation.

### 1.2 Research:

1.2.1 The following lists are illustrative of the current areas being investigated by the faculty in the department and are not intended to be exhaustive.

1.2.2 Number of Faculty Members: 25

1.2.3 **Family and Social Welfare:** The well-being of individuals and households over the life course are affected by federal, state, and local legislation and by access to, and quality of, human services at the community level. Faculty in the Department of Policy Analysis and Management address these issues through research strengths in the following areas.

- The intersection between work, family, and financial well-being: covering issues such as welfare reform; the impact of parental and pregnancy leave policies on family work behavior and child well-being; the impact of subsidies and tax policies for dependent and child care needs; the economic well-being and management of family-owned businesses; family time management and investment in children.
- The economic and legal aspects of marriage and divorce: covering issues such as child custody and support.
- The well-being of children, youth, and the elderly: covering issues such as the experiences of children in foster care; policy surrounding special needs adoption; the efficacy of policy in impacting the use by youth of prohibited substances; housing for the elderly; Social Security and resources in the retirement years; and long-term care services for the elderly.

1.2.4 **Health:** Policy and management issues are interrelated across the public and private sectors around the issues of cost, quality, and access to health services. Faculty in the Department of Policy Analysis and Management address these issues through research strengths in the following areas.

- The economics of the health care system: covering issues such as Medicare, Medicaid, managed care delivery systems, the organization and financing of

personal health services; the structure of health care delivery systems; the role of support systems in ameliorating the health impact of unemployment; rural health networks.

- Access to, and quality of, health care services: covering issues such as managed care enrollment choice, long-term care, and mental health services.
- Human behavioral aspects of health: covering issues such as health care status and the evaluation of health outcomes across varied population groups, policies and programs promoting health and disease prevention, reproductive health and human sexuality.
- Women's health: covering issues such as promoting women's health across generations; alternative medicine; and medical ethics.

1.2.5 **Consumer Policy:** This policy area focuses on the impact of the social, legal, regulatory and economic environment on consumer and producer behavior, with the primary focus being on the implications of these behaviors on consumer well being. Faculty in the Department of Policy Analysis and Management address these issues through research strengths in the following areas.

- The effects of government intervention in industry and government policies toward corporations on consumers and investors.
- The effects of laws on consumer well-being: covering issues such as tort law, contract law, and criminal law.
- The role of mass media in consumer choice, and the regulation of market information: covering issues such as nutrition labeling and consumption information portrayed on prime-time television.

### 1.3 Teaching:

#### 1.3.1 Sloan Graduate Program-

1.3.1.1 Description: As of 2007 the department admits approximately 20 students per year from the U.S.A and abroad. Many begin the program with professional experience in business or in health care. About 60% of the students hold undergraduate degrees in the sciences and 40 % hold undergraduate degrees in business and the social sciences.

1.3.1.2 Core Curriculum: (see appendix A for actual classes):

- Health Care Organization
- Health Care Accounting
- Microeconomics for Management and Policy
- Health Care Marketing
- Health Care Financial Management I & II
- Information Resources Management in Health Organizations
- Strategic Management and Organizational Design of Health Care Systems
- Regression Analysis and Managerial Forecasting
- Health Care Ethics
- Epidemiology

1.3.1.3 Electives: The Sloan Program encourages students to design their own field of emphasis. Electives are offered in a variety of areas, including

managed care, women's health issues, comparative health systems, welfare policy, consumer behavior, social policy, human resource management, entrepreneurship and management consulting. Course titles include Service Operations, Strategic Marketing, Financial Statement Analysis, Managerial Decision-Making, E-Management, Negotiations, Managerial Writing, Leading Teams, Entrepreneurship, Organizational Communication and Managed Care.

### 1.3.2 PhD Program

The multi-disciplinary faculty in the Department of Policy Analysis and Management (PAM) work with graduate students in the inter-disciplinary PAM Ph.D. program, and with graduate students in the Ph.D. programs in Economics, Sociology, Human Development and other graduate fields. The PAM Ph.D. program combines a focus on the substantive areas of consumer policy, family/social welfare policy and health policy with graduate level training in a social science discipline, empirical research methods, and an understanding of how multiple social science disciplines approach public policy research.

### 1.3.3 Undergraduate Program (see appendix B for actual classes)

#### 1.3.3.1 Foundation Courses

- PAM majors start by building a liberal arts foundation with classes in the natural and social sciences (economics, sociology, psychology, and government), the humanities (ethics), and written communication skills.
- Research and Analytic Skills  
Building on a strong liberal arts foundation, students are required to take courses in research and analytic skills. The requirements include intermediate microeconomic theory (PAM 200), introduction to statistics (PAM 210), and multivariate statistics (PAM 310).
- Core Courses  
These courses include An Introduction to Policy Analysis (PAM 230), which provides students with foundational concepts in policy analysis and exposes them to current issues related to family, consumer, and health policy. Applied Public Finance (PAM 204) introduces students to the fundamentals of public sector taxation and expenditure policies. Intermediate Policy Analysis (PAM 330) teaches students how to evaluate causal claims about public policies and programs. Students also have opportunities for honors research and off-campus experiences including the Capitol Semester, Cornell-in-Washington, and Urban Semester.

#### 1.3.3.2 Policy Concentration Courses: Beyond the required core, students choose advanced courses from three related policy areas: consumer, health, or family/social welfare.

- Family and Social Welfare Courses  
The family and social welfare courses focus on individual and family needs and how they are affected by federal, state, and local legislation. Major topics include work and family issues such as parental and family leave policies, subsidies and tax policies for children and dependents, economic and legal aspects of marriage, divorce and child support, social welfare policies, and human services.

- Health Courses  
The health courses teach students to analyze a range of important public and private health topics. Topics addressed in these courses include access to and quality of health care, health care costs, health insurance (including Medicare and Medicaid), how consumers and families alter their behavior in response to public and private health care initiatives and policies, and reproductive health and human sexuality.
- Consumer Courses  
The consumer courses teach skills that apply to business, government, or advocacy and a broad view of the way individuals, corporations, and government interact in the marketplace. Major topics in this concentration include, among others, analysis of the effects of government regulations, laws and policies on firms, industries and consumers; analysis of the pricing, distribution and promotion of goods and services; private and public responses to risk.

#### 1.4 Outreach:

- 1.4.1 Mission: PAM faculty conducts rigorous, applied research on policy-relevant topics and uses the results of their work to inform the formulation, implementation and management of policies and programs at the local, state and national levels. PAM seeks to contribute to the well-being of citizens by applying knowledge gained through careful research studies to address real challenges in our communities.
- 1.4.2 Some of the Current Outreach Programs:
  - Rehabilitation Research and Training Center on Disability Demographics and Statistics (Stats RRTC)
  - Rehabilitation Research and Training Center on Employment Policy for Persons with Disabilities (Employment Policy RRTC)
  - New York State Residents' Support for Policies to Reduce Childhood Obesity
  - Parenting in Context Initiative
  - Cornell University Resource Education for Medicare Part D (CURED)
  - The Evolving Family: Family Processes, Contexts, and the Life Course of Children
  - Transition to Fatherhood

#### 2.0 Collection Principles:

##### LC Classes:

HB 801-831 - Consumption, Demand

HB846-846.8 - Welfare theory

HB848-3697 - Demography. Population. Vital events

HD60-60.5 - Social responsibility of business

HD61 - Risk in industry. Risk management

HG8053.5-8054.45 - Insurance for professions. Malpractice Insurance

HG9371-9399 - Health insurance

HV1-9960 - Social pathology. Social and public welfare.

Special focus on family, marriage and women.

R711-713.97 - Directories

R723-726 - Medical philosophy. Medical ethics

R726.5-726.8 - Medicine and disease in relation to psychology. Terminal care. Dying

RA1-1270 - Public aspects of medicine

RC81-82 - Popular medicine

RM146-146.7 - Misuse of therapeutic drugs. Medication errors

2.1 Types of Materials: The following materials are items that were specifically mentioned during a discussion with the faculty liaison. The list is not an exhaustive list of materials to be collected, but rather an account of current needs and commonly used materials.

2.1.1 Databases:

2.1.1.1 Databases for searching literatures seem to be a strong point of the current collection. There are no complaints regarding access to materials

2.1.1.2 PAM would find it helpful if entry points for database searches were more transparent. Another suggestion is that other types of databases - e.g. government data sources - might be organized under a search portal

2.1.1.3 Thirdly, databases for visual materials such as videotapes (especially for classroom use) will be useful

2.1.2 Serials:

Serials available in databases and/or at libraries are also strengths of the collection.

Future research areas will include Economics, Demography, Health, Law and Economics, Government Regulation of Business, Social Welfare and Social Welfare Policy

**Examples:** All leading scholarly journals published in the three primary research areas – Family & Social Welfare, Health and Consumer Policy. Some representative titles are:

- Journal of Marriage and Family
- Social Science and Medicine
- Demography
- Journal of Human Resources
- Health Economics
- Journal of Law and Economics

2.1.3 Monographs:

Acquisition of books and monographs should focus on the same subject areas as the serials acquisition. Focus should be on research and policy materials, and not on textbooks.

2.1.4 Computer Programs: Computer programs for both quantitative AND qualitative analysis will be useful. GIS analysis capabilities may also be useful

2.1.5 General geographic guidelines: Currently United States. An increased global focus is expected in the future

2.1.6 General Timeframe guidelines: General time-frame of research and teaching focus in PAM is 20th century and later

2.1.7 Funds and endowments: Firebaugh Endowment, Manning Fund, Phyllis Moen Fund, Robinson Fund, Mann Library General Acquisitions Fund and CHE Mann Library Excellence Fund

2.1.8 Guidelines for support of materials commonly used by:

2.1.8.1 Faculty

- Materials for faculty research will be given priority over other users.
- Materials for faculty courses will be given priority over other users.

2.1.8.2 Graduate Students

- Materials for graduate study and dissertation should be acquired whenever possible

#### 2.1.8.3 Undergraduate Students

- General course materials for undergraduate study should be acquired whenever possible. Special requests such as senior theses should be reviewed by their faculty advisor.

#### 2.1.9 Languages

- English is preferred.
- Other Languages? None

#### 2.2 Current status of the collection:

2.2.1 Subject Strengths: Faculty currently uses materials from several libraries across campus. Databases and serials subscriptions are meeting the needs of faculty research

#### 2.2.2 Subject Weaknesses:

2.2.2.1 The library needs to make access to databases more transparent.

2.2.2.2 The library needs to provide more visual materials for classroom teaching in the area of public policy

2.2.2.3 The library needs to create a single portal for access to databases and other resources (e.g., government data sources)

#### 2.3 Related collections

General social science collections in Olin and Uris libraries; labor economics collections in ILR libraries; laws and regulations in the Law library; economic and managerial aspects of business and healthcare in the Johnson School of Management library.

#### 3.0 Other notes

##### 3.1 Department contact:

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##### 3.2 Future directions of the department

3.2.1 PAM will become increasingly focused on data-driven course work

3.2.2 PAM will become increasingly focused in the area of Demography

3.2.3 PAM will continue to pursue development of a Population Center

3.2.4 Any new masters program will be small and is not likely to significantly impact needs of the department

3.2.5 PAM will increase its research and teaching focus on global issues

**Appendix A:**  
**Courses Offered by the Department- 2008/2009**

PAM 2000 Intermediate Microeconomics  
PAM 2030 Demography and Family Policy  
PAM 2040 Economics of the Public Sector  
PAM 2100 Introduction to Statistics  
PAM 2150 Research Methods  
PAM 2220 Controversies about Inequality (also PHIL 1950, SOC/D SOC 2220)  
PAM 2300 Introduction to Policy Analysis  
PAM 3100 Multiple Regression Analysis  
PAM 3300 Intermediate Policy Analysis  
PAM 3330 Law, Economics, and Public Policy  
PAM 3340 Corporations, Shareholders, and Policy  
PAM 3350 Low Income Families: Qualitative and Policy Perspectives  
PAM 3360 Evolving Families: Challenges to Family Policy (also SOC 3360) PAM 3370 Racial and Ethnic Differentiation (also SOC 3370)  
PAM 3400 The Economics of Consumer Policy  
PAM 3410 Economics of Consumer Law and Protection  
PAM 3770 Child Policy  
PAM 3800 Human Sexuality  
PAM 4000–4010–4020–4030 Special Studies for Undergraduates  
PAM 4060 Politics and Policy: Theory, Research, and Practice (also GOVT 4998, ALS 4998, AM ST 5014998)  
PAM 4230 Risk Management and Policy  
PAM 4330 Topics in Corporations and Policy  
PAM 4350 The U.S. Health Care System  
PAM 4370 Economics of Health Policy  
PAM 4380 Economics of Public Health  
PAM 4570 Innovation and Entrepreneurship in the Health Care Industry  
PAM 4980 Honors Seminar  
PAM 4990 Honors Program  
PAM 5470 Microeconomics for Management and Policy  
PAM 5520 Health Care Services: Consumer and Ethical Perspectives  
PAM 5570 Health Care Organization  
PAM 5580 Field Studies in Health Administration and Planning  
PAM 5630 Health Care Financial Management II  
PAM 5640 Information Resources Management in Health Organizations  
PAM 5660 Strategic Management and Organizational Design of Health Care Systems  
PAM 5670 Health Policy  
PAM 5690 Regression Analysis and Managerial Forecasting  
PAM 5700 Health Care Accounting  
PAM 5710 Organizational Development/Human Resource Management in Health Care Organization  
PAM 5740 Short Course in Fundamentals of Health Facility Planning for Managers  
PAM 5760 Long-Term Care and Lifestyle Alternatives for the Older Adult  
PAM 5770 Marketing for Health Care Managers  
PAM 5810 Measuring and Evaluating Health Program Performance and Quality  
PAM 6000 Special Problems for Graduate Students  
PAM 6030 Experimental, Quasi-Experimental, and Economic Evaluation Methods  
PAM 6040 Qualitative, Survey, and Mixed-Method Approaches to Policy Research

PAM 6050 Economics of Family Policy  
PAM 6060 Demographic Techniques (also D SOC 608[6080])  
PAM 6090 Empirical Strategies for Policy Analysis  
PAM 6320 The Intergovernmental System: Analysis of Current Policy Issues  
PAM 6330 Seminar in Pharmaceutical Policy Issues  
PAM 6400 Consumers, Information, and Regulatory Policy  
PAM 6910 Health Economics I (also ECON 6910)  
PAM 6920 Health Economics II  
PAM 7600 Challenges and Trends in the Health Services Industry  
PAM 8990 Master's Thesis and Research  
PAM 9990 Doctoral Thesis and Research

Appendix updated - March 20, 2008, ARH

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Reviewed by PAM Executive Committee, March 2008